

AMAZONS

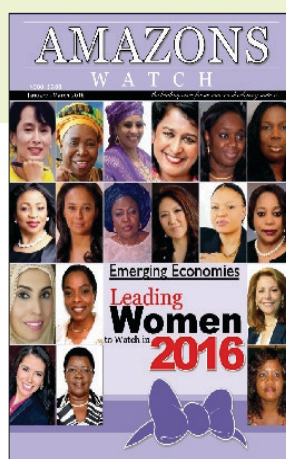
WATCH

...the leading voice for women in developing nations

ABOUT AWM

The Amazons Watch Magazine is a premier quarterly publication, born out of the desire to continually highlight the giant strides of women from emerging nations of Africa, South America, Middle East, and Asia; in order to create a deeper awareness and appreciation of women leaders in all spheres of life.

The magazine, which is published by the Centre for Economic and Leadership Development (CELD); has a media philosophy that is rooted in the preservation of the pride and dignity of women through an objective reportage on gender inequalities and social injustices experienced by women in developing Nations; while profiling the amazing achievements of these Amazons; for reference, duplication and inspiration to the next generation of women leaders.



The Amazons Watch Magazine also known as the 'World of Amazons,' is a world where the celebration of dogged and ground breaking efforts of women form the lyrics of our anthem; a world where freedom and equality for women of all races and class are vigorously pursued and protected; a world where the flag of female leadership, innovation, impact, inspiration and aspiration is consistently flown at full-mast, signaling the dawn of an era where women have resolved to stand tall, refusing to be bowed down, incurably committed to taking on new territories, communities, changing one life after another, while leaving a trail of diverse possibilities for upcoming women to follow.

The Magazine is driven with a philosophy that is fueled by an undying passion and an absolute pleasure to tell stories of Amazons, in a bid to shape cultures, influence purchasing decisions and government policies, transform economies; and most importantly inspire the teeming generation of upcoming women – this is our mandate.

This passion stems from a deep desire to see women from the developing world, take a seat on the decision tables of Global institutions, Peace missions and businesses. For only then, can the world experience meaningful development and progress.

Number of subscriptions: 5,000 Copies

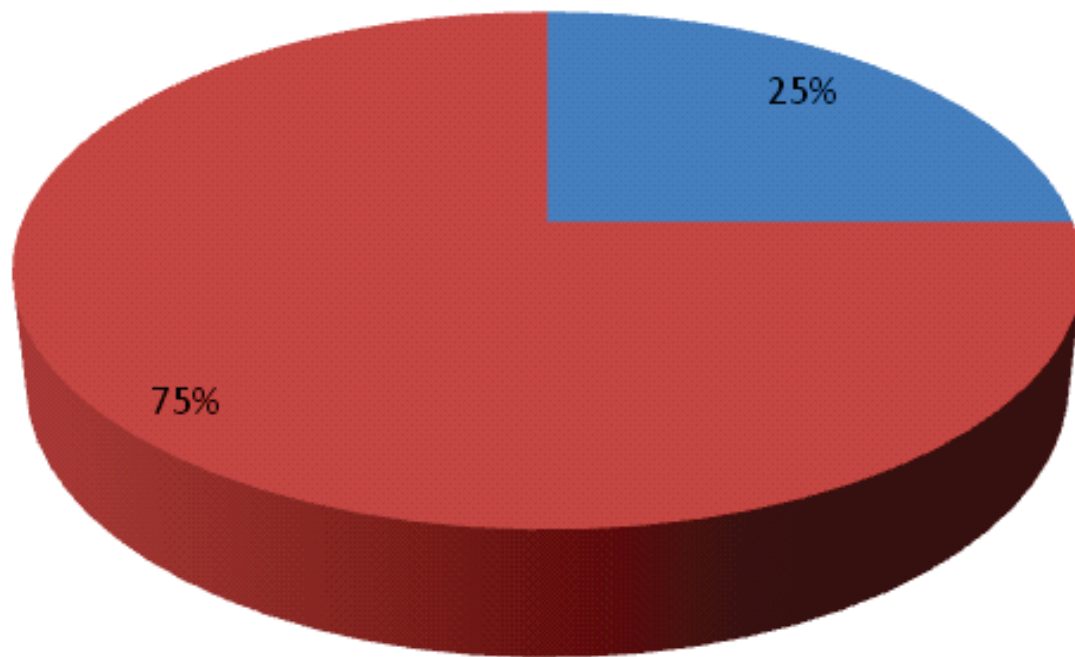
Scale of distribution:

Global circulation via

- a. Targeted distribution to key decision makers (Presidents, First Ladies/ Wives of Prime Ministers of Nations, Ambassadors/ Embassies, Heads of government ministries, top female CEO, senior Executive, female politicians in government) of the four regions of Africa, South America, Middle East and Asia.
- b. Distributed globally at various CELD Events and partner Events in Dubai, Paris, Washington DC, London and across Africa.
- c. Select Vendor stands & book shops.

Target Audience: Women in emerging economics on the continents of South America, Africa, Asia & the Middle East, as well as male decision makers and policy leaders in these regions.

Readership by sex



Readership by Geography

Africa 45%
Asia 15%
Middle East 30%
South America 5%
Others (international) 5%

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